



COMPANY PROFILE

2026

BRITON'S REFRIGERATION SERVICES CC (BRS)
Reliable | Professional | Community-Driven

COMPANY OVERVIEW

Founded on 2 May 2007, Briton's Refrigeration Services CC (BRS) has grown from a small domestic repair service into one of the Eastern Cape's most trusted providers of refrigeration, air conditioning, and industrial kitchen solutions.

Driven by a passion for excellence and a deep commitment to service integrity, BRS delivers technical expertise to both public and private sector clients. From government institutions to leading retail brands, our footprint continues to expand across Southern Africa.

Our success is rooted in the vision of Founder and Managing Member, Brighton Kaidza, whose professional training under the National Department of Public Works laid a foundation built on discipline, skill, and innovation. Today, his leadership continues to guide a team that values quality, reliability, and social empowerment.

VISION STATEMENT

To become Southern Africa's most trusted and preferred provider of refrigeration, air conditioning, and industrial kitchen solutions – combining technical excellence with a genuine commitment to community growth.

MISSION STATEMENT

To deliver high-quality, sustainable, and efficient refrigeration and air conditioning solutions through:

- Expert craftsmanship and innovation
- Timely and responsive service delivery
- Strategic partnerships that enhance client value
- Empowerment of local communities through skills and employment

We strive to keep businesses cool, kitchens efficient, and communities thriving.



CORE VALUES



01 Professionalism

Every project is executed with integrity, precision, and accountability.

03 Customer-Centricity

Our clients are our partners – we build trust through responsiveness and reliability.

05 Reliability

We deliver consistent, dependable results every time.

02 Innovation

We continuously improve our technology, methods, and services.

04 Empowerment

We create job and training opportunities to uplift local communities.

06 Sustainability

We promote energy-efficient systems and environmentally responsible practices.

CORE SERVICES

1. Refrigeration Systems.

- Installation, servicing, and repair of commercial and industrial refrigeration units
- Temperature control and cold room solutions

2. Air Conditioning (HVAC).

- Supply, installation, and maintenance of split units, VRV systems, and large-scale HVAC systems
- Routine gas refilling, filter cleaning, and system optimization

3. Industrial Kitchen Solutions.

- Installation and servicing of heavy-duty catering equipment, including ovens, stoves, chillers, and dishwashers
- Custom design and fitting for hospitality and institutional clients

4. Preventative Maintenance Plans.

- Tailored maintenance schedules that minimize downtime and extend equipment lifespan
- Regular system audits, diagnostics, and performance reporting

5. Emergency Call-Out Services

- 24/7 response to critical refrigeration and air conditioning failures
- Fast turnaround across the Eastern Cape region



STRATEGIC PARTNERSHIPS

We believe in collaboration as a growth engine.

Our long-term partnerships with leading brands and government departments reflect our reliability and performance.



Current Clients & Contracts

- KFC Transkei Region – Ongoing maintenance contract
- Hungry Lion – Equipment servicing and repairs
- Shoprite / Checkers – Refrigeration and HVAC maintenance partner

Previous Clients

- Boxer Super Stores
- Rhino Cash & Carry
- Department of Public Works (National & Eastern Cape)
- Department of Health (Gauteng & Eastern Cape)
- Holiday Inn
- Department of Justice

These relationships have been built on trust, quality, and technical excellence — qualities that define every project we deliver.

COMPANY EVOLUTION TIMELINE



2007

Founded as a general refrigeration and air conditioning service provider

2008

Received formal training from the Department of Public Works

2010

Received formal training from the Department of Public Works

2013

Secured major retail clients including Boxer and Rhino Cash & Carry

2015

Partnered with national government departments

2018

Introduced Preventative Maintenance and emergency response services

2021

Acquired key contracts with KFC, Hungry Lion, and Massmart

2023

Launch of rebranding and provincial expansion across Southern Africa

2025 Projection

Launch of rebranding and provincial expansion

DIVERSITY, INCLUSION & HUMAN RESOURCE DEVELOPMENT

At BRS, we are committed to inclusive growth and workforce transformation. We integrate Employment Equity principles into every level of our organization.

DIVERSITY & INCLUSION FOCUS

- Prioritizing opportunities for historically disadvantaged groups
- Ensuring fair representation of gender and disability
- Aligning with national policies including the Employment Equity Act

HUMAN RESOURCE DEVELOPMENT

- Partnering with TVET colleges for technical training
- Offering on-the-job mentorship and career advancement programs
- Supporting continuous learning through certifications and workshops

SOCIAL IMPACT GOALS

- Creating employment in underserved communities
- Promoting youth development through skills transfer
- Building a workforce that contributes to both business excellence and social transformation



STRATEGIC GROWTH OBJECTIVES

- Regional Expansion: Extend coverage beyond the Eastern Cape into other provinces
- Technical Partnerships: Collaborate with manufacturers and training bodies
- Innovation Drive: Invest in smart, energy-efficient refrigeration technologies
- Community Development: Establish mentorship and apprenticeship programs

OUR MOTTO

Engineered for Excellence. Committed to the Nation.

CONTACT INFORMATION

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